



# **COLORADO RIVER LAW ENFORCEMENT ASSOCIATION**

## **2012 VENDOR PROSPECTUS**

**Friends of CRLEA - Mark Your Calendars!**

**CRLEA 2012 will be held for January 18th – 19th, 2012, at the Aquarius Casino Resort in Laughlin, Nevada.**

**The Exhibitor Display Fee for the 2012 CRLEA conferences will be \$350.**

**If you are interested in being an exhibitor one of the *oldest* and *largest* boating safety officers and professional conferences in the Country, please read through this informational email prospectus, it contains info vital to you as a potential exhibitor.**

**If you need more info, call me at (623) 236-7383. Thank you for your time and I hope to see you there!**

**Regards,**

**Kevin Bergersen, CRLEA Exhibitor Space Coordinator  
Arizona Boating Law Administrator  
Arizona Game and Fish Department  
(623) 236-7383 office  
(602) 359-5996 cell**

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## **Becoming a Friend of CRLEA**

Corporate sponsors allow CRLEA the ability to offer western states watercraft officers a wide variety of speakers, topics, and training, in a centrally located workshop venue with no registration fees for attendees. In return, we strive to make CRLEA cost-effective for your company. Like last year, the Exhibitor Display Fee for 2012 will remain at \$350. In exchange, your company will be listed in the 2012 Conference Program, and receive a draped six foot vendor table with two chairs along the walls of the Pavilion A conference hall. All tables will have power if you need it. Unlike most conferences, the CRLEA vendor tables are in the main conference Ballroom alongside all the participants. In addition during the conference, you will be provided a minute or two to introduce your company at the podium and I strongly encourage you to do so. In return, your organization will have the opportunity to:

- Discuss your products face-to-face with approximately 175 to 200 boating law enforcement officers and recreational boating safety professionals
- Broaden your contacts with the recreational boating community
- Increase your awareness of new and critical recreational boating safety issues
- Present your products and services to the people who make buying decisions
- Demo you company boats on the Colorado River by the watercraft patrol officers who work on the River

**HOW TO BECOME A VENDOR** – please follow these four (4) steps below:

1. **SUBMIT EXHIBITOR DISPLAY FEE:** Complete “[2012 Vendor Invoice](#)” and return to me, **along with payment**, at [kbergersen@azgfd.gov](mailto:kbergersen@azgfd.gov). Sorry checks only, we are not set up for credit cards. CRLEA is growing in popularity and space may be limited. When submitting the invoice, please make sure the following sections of the form are completed (for space planning and billing purposes):
  - A. Key Contact
  - B. Company Name (*List your organization's name exactly as it should appear in the Conference Program*)
  - C. Company Address
  - D. FAX and Phone Numbers

2. **REGISTER:** Download and complete the registration form (attached) and return to me. New this year, I will coordinate with NDOW your registration for you. Registration is no charge, but is administratively necessary for name tags and conference beverage planning.
3. **BOOK YOUR HOTEL ROOM:** A block of rooms have been reserved at the Aquarius Casino Resort at a rate of \$29.00 + tax, per room, per night (see attached room flyer). For reservations, please call the hotel directly at 1-800-662-5825 and mention group code "C-CRL12". To receive the group rate, and book your room no later than January 3, 2012.
4. **FORWARD YOUR COMPANY LOGO FOR THE CONFERENCE PROGRAM** to Dave Harris at [daveharris@utah.gov](mailto:daveharris@utah.gov)

### **EXHIBITER HOURS AND INFORMATION**

The conference will be split between two days starting at noon (Nevada time) on Wednesday January 18, 2012 and conclude by noon on the following day (01/19).

Exhibit Set-up	January 18	8:00 am- 10:00 am
Exhibits Open	January 18	10:00 am – 5:00 pm
Boat Demos – Colorado River	January 18	8:00 am - 11:30 am
Registration Table Opens	January 18	10:00 am – Noon
Conference Convenes	January 18	Noon – 5:00 pm
Boat Demos – Colorado River	January 18	5:00 pm – 8:00 pm
Exhibits Open	January 19	7:30 am – Noon
Conference Reconvenes	January 19	8:00 am – Noon
Dismantle	January 19	Noon

Your draped six foot tables will be along the back wall and two side walls of the Pavilion A Ballroom. Table availability will be on a first come first served basis, so set up early on the 18th. The Bell Desk can direct you how best to get to the Pavilion A Ballroom and which elevator you can use. You may park anywhere in the open lot or in the parking garage. Power will be available to all tables in the Ballroom, but bring extra power bars and extension chords as back-ups.

### **SHIPPING ITEMS TO HOTEL**

If you need to ship items to the hotel for your exhibit, you may do so. The hotel has requested you ship the items to:

Your Name, Company  
Colorado River Law Enforcement Association Conference (Jan 18-19, 2012)  
Aquarius Casino Resort - Business Center  
1900 S. Casino Dr.  
Laughlin, NV 89029

## **BOATS**

CLREA participants always look forward to boat demos on the Colorado River. Please let me know if you are towing a boat to the Hotel as we have made arrangements for boat parking. You will need to park in the boat lot area just west of the parking garage located just south of the main lobby entrance. This lot has large double pull-through spaces for watercraft. Also, if you would like to offer demo rides on the Colorado River, there is a free public launch ramp located just north of the Riverside Casino which is one minute drive or five minute stroll along the River Walk. River levels sometimes vary, but generally can accommodate most patrol boat models.

## **RAFFLE ITEMS**

Conference organizers are requesting raffle items, ID badge lanyards and conference registration packet items. If you have any items your company would like to contribute, please bring your donations with you when you set up and one of the organizers will be happy to assist you with locating the raffle item table. Also if you have any small items suitable for the registration packets, please let Brooke Van Haitsma (NDOW) [bvanhaitsma@ndow.org](mailto:bvanhaitsma@ndow.org) know at your earliest convenience. We can incorporate them into the registration bags depending upon how and where they are shipped.

Thanks to you, the CRLEA conference continues to grow in size, scope and professionalism every year. The Quad-State State Boating Law Administrators look forward to seeing you there and wish to personally thank you in advance for your support for another successful CRLEA conference. Your support is critical to providing CRLEA attendees with a good boating safety perspective that increases the effectiveness collaborative law enforcement efforts on the Colorado River.